



Press Release
Spring 2015

Collector's items since 1908



When you buy a Royal Copenhagen product, you are buying a piece of Danish cultural history. This is true of the brand's various dinnerware patterns, which are handed down from generation to generation. However, it is especially the case for the collectables, which Royal Copenhagen has produced for more than a century. The first Christmas plate came out in 1908 and has since been a darling of international collectors who await the design of the next edition with enthusiasm. Royal Copenhagen is now lifting the veil on the 2015 collectables, which include Christmas figurines, the annual plaquette, Mother's Day and Children's Day plates as well as the annual Christmas plate. Each piece features the special artistic idiom and the powerful and appealing motifs that have become synonymous with porcelain from Royal Copenhagen.

Royal Copenhagen may have issued its first Christmas plate more than a century ago, but there is nothing old and musty about the traditional holiday plate. On the contrary, each year a cult-like sense of expectation envelopes the latest motif, which is traditionally created by a leading Danish designer. In 2015, the annual Christmas plate comes from the hands of artist Sven Rasmussen who uses simple means and a detailed motif to remind us that Christmas is for the children and a time full of the joys of expectation. In front of a crackling fire, mother and children gather as they try to guess what Santa has brought in his bag. Even the family pup seems to be waiting in the hopes of a holiday bone. This year's motif, which is also featured on the Christmas bell, drop and cup & saucer, beautifully illustrates a classic Christmas scene and is supplemented by a lifelike figurine of the adorable Beagle pup created by sculptor Allan Therkelsen.

However, Christmas is more than indoor cheer and amusement. The time leading up to that special day consists of many hectic preparations, especially in Santa's workshop, where presents must be wrapped and all the wishes of the good little boys and girls carefully noted. This year's Santa and Christmas tree were also designed by Sven Vestergaard, who chose to keep with the Danish folk art tradition in a motif featuring a cat, Santa's faithful helper, stretching its back as Santa checks that his sack contains presents for all the children. Outside awaits the decorative Christmas tree beautifully decked in nature's own ornaments: snowflakes and pinecones attached with lovely bows. The annual Santa has been produced since 2001, the



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Christmas tree since 2009, and both figurines have become beloved fixtures in Royal Copenhagen's universe of collectables.

Wonderful Copenhagen

Christmas is a special time for most Scandinavians, but Copenhagen also contributes to the special status of Danish porcelain art. The beautiful capital of the kingdom is full of majestic buildings, churches, spires and even a castle, making Copenhagen an ideal motif for Royal Copenhagen's collectables.

This year's Plaquette 2015 was created by Sven Rasmussen, who continues in the romantic-naivistic style of this year's Christmas plate with a motif featuring two amorous cats courting in the moonlight on a rooftop with a view of Copenhagen's landmarks, spanning from the dome of the Marble Church to the tower on the grand Stock Exchange building.

Copenhagen also forms the backdrop for this year's anniversary plate which celebrates in 2015 its 100th anniversary. In contrast to the other plates, the anniversary plate is only produced every five years, and this edition was designed by artist Jørgen Nielsen, who found inspiration in past motifs from vintage Bing & Grøndahl Christmas plates. Copenhagen's City Hall is the imposing central figure in a row of iconic Copenhagen buildings, from Rosenborg Castle to Christiansborg, the seat of Parliament, forming the contours of central Copenhagen with sharply drawn towers.

By Bing & Grøndahl

As the manufacturer of royal porcelain, Royal Copenhagen has taken over production of Bing & Grøndahl's Christmas plates. Bing & Grøndahl's Christmas plate is the world's oldest, with the first plate issued in 1895. This year's motif is thus the 121st in the series and in addition to adorning the Christmas plate, it is also featured on this year's Christmas bell and drop. The motif, created by artist Jørgen Nielsen, depicts a hard-working Santa riding through the snow on his reindeer-drawn sledge topped with presents as he waves to expectant children against a star-filled December sky.

The Mother's Day and Children's Day plates are permanent features in Bing & Grøndahl's product range, both exhibiting the love that only new mothers and innocent children can express.

This year's Mother's Day plate, created by artist Allan Therkelsen, portrays per tradition motherly love as it applies to all living creatures in nature, from humans to animals. The motif features a beautiful spotted mother Dalmatian sharing her boundless love with her six pups through unending patience and care, just like any mother would.

The motif for this year's Children's Day plate is number 31 in the series and the brainchild of Sven Vestergaard, who found inspiration in childhood memories of the very first kiss with fluttering hearts under an espalier of blooming roses.

The Christmas plate 2015 (Ø: 18 cm) has a recommended retail price of EUR 89.00.

The Christmas bell 2015 (H: 10 cm) has a recommended retail price of EUR 89.00.

The Christmas drop 2015 (H: 9 cm) has a recommended retail price of EUR 34.90.

The Christmas cup & saucer 2015 (15 cl) has a recommended retail price of EUR 89.00.

The Christmas figurine 2015 – puppy (H: 3.5 cm) has a recommended retail price of EUR 69.00.

The Santa figurine 2015 (H: 9.6 cm) has a recommended retail price of EUR 49.90.

The Christmas tree 2015 (H: 14.3 cm) has a recommended retail price of EUR 49.90.

The Annual plaquette 2015 (Ø: 8 cm) has a recommended retail price of EUR 14.90.

The Bing & Grøndahl Anniversary plate 2015 (Ø: 22.8 cm) has a recommended retail price of EUR 109.00.

The Bing & Grøndahl Christmas plate 2015 (Ø: 18 cm) has a recommended retail price of EUR 89.00.

The Bing & Grøndahl Christmas bell 2015 (H: 9.4 cm) has a recommended retail price of EUR 89.00.

The Bing & Grøndahl Christmas drop 2015 (H: 9 cm) has a recommended retail price of EUR 34.90.



ROYAL COPENHAGEN
PURVEYOR TO HER MAJESTY THE QUEEN OF DENMARK

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The Bing & Grøndahl Mother's Day plate 2015 (Ø: 15 cm) has a recommended retail price of EUR 59.00.
The Bing & Grøndahl Children's Day plate 2015 (Ø: 13 cm) has a recommended retail price of EUR 49.00.

Where to buy Royal Copenhagen

Royal Copenhagen Dinnerware is available in leading homeware stores all over Denmark, as well as in the Royal Copenhagen online shop at www.royalcopenhagen.com.

For the dealer nearest you, please call tel.: +45 3814 4848.

For further information, photos, press samples etc., please contact:

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